

FIRM

Soteria Company, LLC
February 2019 - Present

EDUCATION

M.A. in Writing, Warren Wilson
College, 1995
B.A. Literature and Speech,
University of Texas, 1985

YEARS OF EXPERIENCE

19 Years

CLIENTS AND EMPLOYERS

- Soteria Company, LLC
May 2020 – Present
- Zachry Group, LLC
2002 - 2016
- Consultant, Soteria Company, LLC
February 2019 – April 2020
- Consultant, The Workforce Group
November 2018 - Present

TECHNICAL EXPERIENCE

Nineteen years of experience in Business Development, Marketing and Corporate Publishing as a marketer, writer and editor for corporate and individual clients. Fifteen years of experience working for a major Engineering/Transportation Construction firm (20,000 employees) in Business Development, Safety Publications, Marketing and Sales. Outstanding skills in communication, editing and layout.

RELEVANT AND RELATED EXPERIENCE

Soteria Company, LLC

LAX Automated People Mover Project

October 2017 - Present

The Los Angeles International Airport (LAX) Automated People Mover (APM) is a major component of the Landside Access Modernization Program (LAMP). The APM Project will provide an elevated guideway with an at-grade Maintenance and Storage Facility and six stations, connecting to CTA passenger terminals through a network of elevated pedestrian walkways and a vehicle system. The APM Project also includes procurement of the Bombardier INNOVIA APM vehicle, along with operating systems and infrastructure to support the system.

In the role of subcontractor to LAX Integrated Express Solutions (LINXS), Soteria has an extensive role in ensuring system safety. Among other roles, Soteria is managing the System Safety Program Plan, additional Safety Plans, performing Threat and Vulnerability Assessment, and managing Certification.

Ms. Stallcup's Role: Technical Writer and Editor

Reviewed and edited safety documents ensuring system safety, including the System Safety Program Plan, System Security Plan and Threat and Vulnerability Assessment. Tracked client-requested changes to ensure project team had addressed all requested revisions and additions.

Business Development

Track and analyze business opportunities for Soteria. Design marketing materials that differentiate Soteria's capabilities. Write and format web material, project profiles and RFP responses for the company.

The Workforce Group, Baton Rouge, LA

Consultant, Business Development
November 2018 - Present

Assist The Workforce Group in securing work as prime contractor or subcontractor in disaster remediation throughout the South and Southeast. Design marketing materials that differentiate WFG's capabilities. Write and format web material, project profiles and RFP responses for the company. Manage the team for RFP responses for timely response, communicability and consistent tone.

Zachry Group

Business Development, Editor and Industrial Designer

March 2002 – November 2016

- Wrote and edited Safety, Sales and internal HR materials for a major Engineering/Construction firm
- Worked with a team to design participant manuals and accompanying facilitator manuals for training of field supervisors in how to train their crews (a “Train the Trainer” course)
- Created, wrote and edited sales material for a major global contractor specializing in transportation, building and heavy civil construction
- Worked with Safety Department to create, format and update Corporate and Jobsite Safety manuals
- Worked with Safety Professionals to document and report on performance for OSHA Star Status
- Worked with Quality Control to create, format and update QAQC manuals
- Edited Corporate Magazine, The Zachry Way, for distribution to employees and clients